



Exhibition and Conference for Broadband, Cable & Satellite
12 - 14 June 2018
Cologne, Germany

Sponsorship and Promotion Options

www.angacom.de

OVERVIEW: Sponsorship and Promotion Options

Sponsorship		
Mention as a Main Sponsor	Page 3	from 15,000.-- € plus VAT
ANGA COM Night	Page 4	from 6,000.-- € plus VAT
Promotion		
Outfit for ANGA COM Entrance Staff	Page 5	from 2,500.-- € plus VAT
Snack Bar in the Conference Area	Page 6	4,000.-- € plus VAT
Snack to Go in the Conference Area	Page 7	4,000.-- € plus VAT
Banner in the ANGA COM App	Page 8	from 3,000.-- € plus VAT
Banner in the e-mail Newsletter ANGA COM Daily	Page 9	from 2,500.-- € plus VAT
Banner at the Entrance North	Page 10	4,500.-- € plus VAT
Banner in the Boulevard (Suspension from the Bridge) – sold –	Page 11	3,000.-- € plus VAT
Banner in the Boulevard (Hall Wall)	Page 12	3,500.-- € plus VAT
Banner in the Boulevard (Suspension from the Ceiling)	Page 13	4,000.-- € plus VAT
Branding Battery Charging Area	Page 14	3,000.-- € plus VAT
Branding of Waste Bins	Page 15	from 1,500.-- € plus VAT



SPONSORSHIP: Mention as a Main Sponsor

The sponsor will be named as such with his printed company logo on the event website at www.angacom.de, in the programme brochure, in the official ANGA COM App and on a sponsor name plate on-site. The sponsor will be one of a maximum of eight sponsors altogether.

As a further option, a ticket contingent for the conference and the ANGA COM Night can be included.

Availability on request

from 15,000.-- € plus VAT



SPONSORSHIP: ANGA COM Night

The evening event ANGA COM Night will take place at the “Rheinterrassen“ (Rheinparkweg 1, 50679 Köln) on Tuesday, 12 June 2018.

- The sponsor will be **named as one of a maximum of eight sponsors** altogether with his company logo on the subpage “ANGA COM Night” on the website at www.angacom.de, on the evening event’s entrance tickets and on two sponsor name plates on-site.
- The sponsor receives **6 ANGA COM Night entrance tickets**

Available: 7 (of a total of 8)

6,000.-- € plus VAT

Sponsors of the ANGA COM Night are entitled to **book additional services**, e.g.:

- Branding of a buffet, bar or mobile ice box
- Distribution of giveaways
- Further banners
- Sponsoring of a show act
- Branding of the shuttle service to the evening event

Availability and price on request

PROMOTION: Outfit ANGA COM Entrance Staff

- available for exhibitors only
- Branding of blouses / shirts for the admission staff at the main entrance of the event (2 x 2 persons) by the promotion partner
- Blouses / shirts to be provided by the promotion partner

Available: 2

2,500.-- € plus VAT
(for 2 persons)

PROMOTION: Snack Bar in the Conference Area

- Issue of sweet and/or savoury snacks (e.g. sandwiches, soft pretzels, cakes, fruits, vegetable sticks) to the conference attendees
- Operation an all three days of the event
- Location in the foyer of the conference area
- Branding of the bar (e.g. roll-up display, digital display) and snacks (e.g. wrapping, napkins) by the promotion partner
- Construction, furnishings, snacks, staff and operation of the bar by the promotion partner
- Approval of the branding concept by the organizer

Available: 2

4,000.-- € plus VAT

PROMOTION: Snack to Go in the Conference Area

- Mobile distribution of individually wrapped snacks (sweet or savoury, e.g. donuts or mini salamis) to the conference attendees
- Operation on all three days of the event
- Branding of the wrapping with promotion partner's logo
- Snacks and promotion staff (max. 2 persons) by the promotion partner

Available: 1

4,000.-- € plus VAT

PROMOTION: Banner in the ANGA COM App

The official ANGA COM app is the information tool for all participants on-site. It replaces the previous exhibition catalogue ANGA COM News.

Splash screen (displayed during the start of the app)

- Splash screen banner will be displayed after the loading screen with every start of the app (display time: 3 seconds)
- Promotion partner provides the banner in two sizes (portrait 1080x1920 pixel (safety zone 290 pixel on top, 240 pixel at the bottom) and landscape 1920x1080 pixel (safety zone 240 pixel on both sides), with link) as PNG file (size < 1 MB)

Available: 1

15,000.-- € plus VAT

Banner at the footer of the app

- Banner will be displayed at the footer of the app in rotation with other promotion banners
- Promotion partner provides the banner in two sizes (portrait 720x100 pixel and landscape 2048x180 pixel, with link) as JPG or PNG file (size < 500 KB)

Available: 9 (of a total of 15)

3,000.-- € plus VAT

PROMOTION: Banner in the e-mail Newsletter ANGA COM Daily

The ANGA COM Daily is the official digital newsletter during the event

- Content: Short reports and information about the highlights of the day
- E-mail newsletter dispatch on 12, 13 and 14 June 2018 (each day in the morning to 27,000 recipients)

Logo in the header of the newsletter

- Logo (167x101 pixel, with link) in the leader board of the header in all three editions
- Supply of the logo (JPG, EPS or Adobe Photoshop file) by the promotion partner

Available: 1 (of a total of 4)

3,500.-- € plus VAT

Banner at the footer of the newsletter

- Banner (800x220 pixel, with link) at the footer in all three editions
- Supply of the banner (JPG, EPS or Adobe Photoshop file) by the promotion partner

Available: 1

2,500.-- € plus VAT

PROMOTION: Banner at the Entrance North

Placement of a banner at the Entrance North*

- Dimensions: width 6.00 m x height 6.00 m / material: PVC net vinyl, B1 / manufacture: hemmed all around, eyelet is fitted every 50 cm
- Costs for production, construction and dismantling are included in the price
- Artwork will be provided by the promotion partner (printing data requirements: layout of fonts, logos and pictographs with a minimum distance of 12 cm to the edge (top and bottom) for the eyelets)

Available: 11 (of a total of 12; one banner per exhibitor possible)

4,500.-- € plus VAT

* The offer is subject to the booking of at least 3 exhibitors



PROMOTION: Banner in the Boulevard (Suspension from the Bridge)

Banner in the central boulevard at the bridge between hall 7 and the CongressCenter North

- Dimensions: width 14.89 m x height 1.10 m / material: PVC blackout, B1, printed on both sides / manufacture: hemstitch for a 30 mm tube at the top and the bottom
- Costs for production, construction and dismantling are included in the price
- Artwork will be provided by the promotion partner (printing data requirements: layout of fonts, logos and pictographs with a minimum distance of 12 cm to the edge (top and bottom) for the eyelets)

Available: 0 (already sold)

3,000.-- € plus VAT



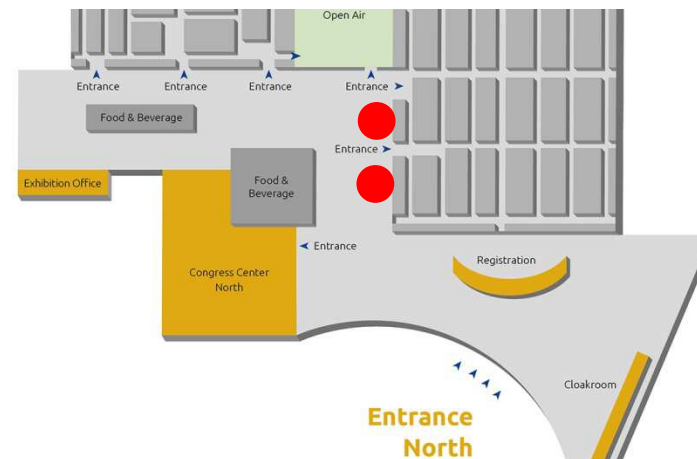
PROMOTION: Banner in the Boulevard (Hall Wall)

Banner in the central boulevard at the south wall of hall 8

- Dimensions: width 6.00 m x height 4.00 m / material: PVC frontlit, B1 / manufacture: hemstitch flat tilt over, at the top 5 cm and the bottom 10 cm
- Costs for production, construction and dismantling are included in the price
- Artwork will be provided by the promotion partner (printing data requirements: layout of fonts, logos and pictographs with a minimum distance of 12 cm to the edge (top and bottom) for the eyelets)

Available: 5

3,500.-- € plus VAT



PROMOTION: Banner in the Boulevard (Suspension from the Ceiling)

Banner in the central boulevard, suspension from the ceiling

- Dimensions: width 5.00 m x height 3.00 m / material: PVC blackout, B1, printed on both sides / manufacture: hemstitch for a 30 mm tube at the top and the bottom
- Costs for production, construction and dismantling are included in the price
- Artwork will be provided by the promotion partner (printing data requirements: layout of fonts, logos and pictographs with a minimum distance of 12 cm to the edge (top and bottom) for the eyelets)

Available: 3 (of a total of 5)

4,000.-- € plus VAT



PROMOTION: Branding Battery Charging Area

Branding of the battery charging area at the ANGA COM

- Suspension of a sign with the promotion partner's company logo above the charging area (design and size to be agreed upon)
- Alternatively: positioning of a roll-up display banner next to the charging area (design and size to be agreed upon)

Available: 1

3,000.-- € plus VAT
plus production costs sign/display

PROMOTION: Branding of Waste Bins

Advertisement on the waste bins

- Dimensions: width 500 mm x height 750 mm / material: adhesive foil
- Costs for production, construction and dismantling are included in the price
- Artwork will be provided by the promotion partner
- Booking of the waste bins possible per hall / boulevard

Available in hall 7: 0 (already sold) 2,000.-- € plus VAT

Available in hall 8: 0 (already sold) 2,000.-- € plus VAT

Available in the boulevard: 0 (already sold) 1,500.-- € plus VAT



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WHERE BROADBAND MEETS CONTENT

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