

# ANGACOM

WHERE BROADBAND MEETS CONTENT

## EXHIBITION & CONFERENCE

### 14-16 MAY 2024, COLOGNE

## CONFERENCE PROGRAMME STRATEGY

BROADBAND

TELEVISION

ONLINE



[www.angacom.de](http://www.angacom.de)

## TUESDAY, 14 MAY 2024

### Opening Address & Keynote

14.5. | 10:45-11:15 | Room 1

- **Thomas Braun**, President, ANGA The Broadband Association
- **Klaus Müller**, President, Federal Network Agency for Electricity, Gas, Telecommunications, Post and Railway

### Gigabit Summit: Cooperation or Consolidation – How will the Operator Structure develop by 2030?

14.5. | 11:15-12:15 | Room 1

- **Jan Georg Budden**, CEO and Co-Founder, Deutsche GigaNetz GmbH
- **Michael Jungwirth**, Director Public Policy, Vodafone Group & Member of the Management Board, Vodafone Deutschland
- **Timo von Lepel**, Managing Director, NetCologne Gesellschaft für Telekommunikation mbH
- **Wolfgang Metze**, Member of the Executive Board B2C, Telekom Deutschland
- **Andreas Pfisterer**, CEO, Deutsche Glasfaser
- **Jens Prautzsch**, CEO, Unsere Grüne Glasfaser GmbH & Co. KG

**Moderator:** Isabelle Körner, Moderator, ntv

### Media Summit: Linear, On Demand, Free or Pay – Which Content will create new Growth?

14.5. | 13:00-14:00 | Room 1

- **Dr. Nadine Bilke**, Programme Director, ZDF
- **Inga Leschek**, Programme Managing Director RTL and RTL+
- **Sabine de Mardt**, Managing Director & Producer, Gaumont GmbH
- **Henrik Pabst**, Managing Director and Chief Content Officer, Seven.One Entertainment Group
- **Dr. Christoph Schneider**, Country Director, Prime Video DE/AT & Managing Director, Amazon Digital Germany GmbH
- **Sascha Schwingel**, CEO, UFA

**Moderator:** Thomas Lückerrath, Editor-in-Chief, DWDL.de

### Products, Marketing and Sales: How do we increase Take-Up Rates for Gigabit?

14.5. | 14:30-15:30 | Room 1

- **Andreas Laukenmann**, Chief Consumer Officer, O2 Telefónica
- **Wolfgang Metze**, Member of the Executive Board B2C, Telekom Deutschland
- **Ruben Queimano**, Chief Commercial Officer, Deutsche Glasfaser
- **Dirk Wierzbitzki**, Head of Residential Customers / Member of the Group Executive Board, Swisscom

**Moderator:** Dr. Florian Dickgreber, Senior Partner, EY

### From Collective to Individual Contracts: How will the TV Reception develop?

14.5. | 16:00-17:00 | Room 1

- **Nicole Agudo Berbel**, Managing Director & Chief Distribution Officer, Joyn / Seven.One Entertainment Group
- **Marc Albers**, Head of Department Consumer Home Connectivity & Entertainment, Vodafone Deutschland
- **Dr. Niklas Brambring**, CEO, Zattoo
- **Christoph Mühleib**, Vice President Sales DACH & Managing Director, SES Germany GmbH
- **Andre Prahl**, Chief Distribution Officer, RTL Deutschland GmbH / Managing Director, RTL Technology GmbH

**Moderator:** Dr. André Wiegand, Managing Director, Goldmedia GmbH Strategy Consulting

### Update on Telecommunications Regulation, GIA and Digital Networks Act

14.5. | 17:15-18:00 | Room 1

- **Matthias Büning**, Head of Regulation and Compliance, EWE TEL GmbH
- **Marcus Isermann**, Director of Political Interest Representation, Regulation and Federal States, Deutsche Telekom AG
- **Dr. Stephan Korehnke**, Director Regulatory Affairs, Vodafone Deutschland
- **Dr. Marc Schütze**, Vice President Regulation Group United Internet and 1&1, 1&1 Versatel
- **Christof Sommerberg**, Head of Department Public Affairs, Deutsche Glasfaser

**Moderator:** Dr. Andrea Huber, Managing Director, ANGA The Broadband Association

in cooperation with:



## Permit Mastery – Navigating the Red Tape Jungle for Fiber Success \*

14.5. | 13:15-14:00 | Room 3

organized by:



- **Ingmar Ebhardt**, Gigabit Coordinator, Kreis Steinfurt
- **Heinz Honemann**, CEO, Vivax Net GmbH
- **Nelson Killius**, CEO, M-net Telekommunikations GmbH
- **Peter König**, Head of Department Roll-Out Funding Projects, Deutsche Glasfaser
- **Klaus Müller**, Director Fiber, Telekom Deutschland GmbH
- **Günther Weberndorfer**, Managing Director & Technology Delivery Lead, Accenture

**Moderator:** Christian Hoffmann, Managing Director Comms, Media & High Tech (CMT), Accenture

## AI is King? What Artificial Intelligence really brings to Media Companies

14.5. | 14:30-15:30 | Room 3

in cooperation with:



- **Alexander Heidler**, Account Executive, Microsoft
- **Roger Hofmann**, Head of Digital, FFH MEDIENGRUPPE
- **Maren Langbehn**, Editorial Director Boulevard & Infotainment / Digital Newsroom, ProSiebenSat.1
- **David Whigham**, Editor-in-Chief, ntv

**Moderator:** Torsten Zarges, Chief Reporter, DWDL.de

## Gigabit 2024: Where do we stand in Germany? An Analysis by VATM and Dialog Consult

14.5. | 16:00-17:00 | Room 3

in cooperation with:



- **Michael Jungwirth**, Director Public Policy, Vodafone Group & Member of the Management Board, Vodafone Deutschland
- **Andreas Walter**, CEO, Dialog Consult GmbH
- **David Zimmer**, Member of the Advisory Committee, Deutsche Glasfaser

**Moderator:** Dr. Frederic Ufer, Managing Director, VATM

## 40 Years of the Dual Media System: Looking Ahead

14.5. | 17:15-18:00 | Room 3

in cooperation with:



- **Dr. Eva Flecken**, Director, Media Authority Berlin-Brandenburg mabb
- **Claus Grewenig**, Chief Corporate Affairs Officer, RTL Deutschland / Chairman, VAUNET
- **Nathanael Liminski**, Minister for Federal and European Affairs, International Affairs & Media of the State of North Rhine-Westphalia & Head of the State Chancellery
- **Dr. Katrin Neukamm**, Legal Advisor, Deputy Director, WDR

**Moderator:** Michael Hanfeld, Head Media Department and Deputy Head Features Section, FAZ

## Sustainability and Energy Efficiency \*

14.5. | 13:15-14:00 | Innovation Stage

in cooperation with:



- **Dr. Christiane Conrad**, Regulation and Compliance, EWE TEL GmbH
- **Dr. Jacqueline Schmidt**, Strategic Business Development & Head of Sustainability, GasLINE CP Customer Projects GmbH
- **Therese Seiringer**, Head of Sustainability, Vodafone Deutschland
- **Johanna Terjung**, Senior Manager, BearingPoint GmbH

**Moderator:** Dr. Frederic Ufer, Managing Director, VATM

## WEDNESDAY, 15 MAY 2024

## Fiber Optic Summit: How do we keep up the Pace of Expansion?

15.5. | 10:00-11:00 | Room 1

- **Dr. Kerstin Baumgart**, Managing Director Wholesale, Telekom Deutschland GmbH
- **Nelson Killius**, CEO, M-net Telekommunikations GmbH
- **Markus Oswald**, CEO, Tele Columbus AG
- **Tanja Richter**, Managing Director Technology & Network Director, Vodafone Deutschland
- **Bernd Thielk**, Managing Director, willy.tel GmbH
- **Dr. Sören Trebst**, CEO, OXG Glasfaser

**Moderator:** Wolfgang Bock, Senior Partner Emeritus and Senior Advisor, Boston Consulting Group

## Future of Streaming: Content, Costs and Cooperations

15.5. | 11:30-12:30 | Room 1

- **Arnim Butzen**, Senior Vice President TV & Entertainment, Telekom Deutschland
- **Katharina Frömsdorf**, Chief Platforms & Growth Officer Seven.One Entertainment Group & CEO Joyn
- **Haruka Gruber**, Senior Vice President Media, DAZN
- **Henning Nieslony**, Chief Streaming Officer, RTL Deutschland
- **Elke Walthelm**, Chief Operating Officer and Managing Director, Sky Deutschland

**Moderator:** Prof. Dr. Klaus Goldhammer, Managing Director, Goldmedia GmbH Strategy Consulting

## Financing, Development of Costs and Investors: How does the Fiber Optic Expansion stay on Track?

15.5. | 13:00-14:00 | Room 1

- **Matthias Krause**, CFO, Westconnect GmbH
- **Matthias Ospelkaus**, CFO, OXG Glasfaser GmbH
- **Christopher Rautenberg**, Co-Founder & Managing Director, metrofibre GmbH
- **Dr. Claus van der Velden**, Commercial Managing Director, NetCologne Gesellschaft für Telekommunikation mbH

**Moderator:** Christian Hoffmann, Managing Director Comms, Media & High Tech (CMT), Accenture

## Update Fiber Optical Roll-Out: Cooperation Models and Open Access

15.5. | 14:30-15:30 | Room 1

### No need for (more) Speed? – Deloitte 2024 BB Consumer Survey 2024

Dieter Trimmel, TMT Strategie Partner, Monitor, Deloitte

### Infrastructures for our Customers: Telecoms Expansion, Cooperation and Open Access

Thilo Höllen, SVP Broadband Cooperations, Telekom Deutschland

- **Jürgen Hansjosten**, CEO, Infracore Germany
- **Thilo Höllen**, SVP Broadband Cooperations, Telekom Deutschland
- **Ulrich Hoffmann**, CEO, Plusnet GmbH
- **Arne Mietzner**, Managing Director, wilhelm.tel GmbH
- **Soeren Wendler**, CSO, Deutsche GigaNetz GmbH

**Moderator:** Dieter Trimmel, TMT Strategie Partner, Monitor, Deloitte

## Housing Industry and Collective Contracts: Where do we stand 6 Weeks before the System Change?

15.5. | 16:00-17:00 | Room 1

in cooperation with:



- **Christian Biechteler**, Chief Sales Officer (CSO) and Board Member, Tele Columbus AG
- **Andreas Fuchs**, Head of Department Real Estate, Vodafone Deutschland
- **Bernd Thielk**, Managing Director, willy.tel GmbH
- **Dr. Wolfgang Wallauer**, Head of Department Private Customers and Housing Industry, M-net Telekommunikations GmbH
- **Dr. Claus Wedemeier**, Head of Digitalization and Demography, Federal Association of German Housing and Real Estate Companies

**Moderator:** Dr. Peter Charissé, Managing Director, ANGA The Broadband Association

## Migration from Copper to Fiber: Chances, Conditions and Timeline

15.5. | 17:15-18:00 | Room 1

- **Michael Jungwirth**, Director Public Policy, Vodafone Group & Member of the Management Board, Vodafone Deutschland
- **Wolfgang Kopf**, Head of Corporate Policy and Regulation, Deutsche Telekom AG
- **Timo von Lepel**, Managing Director, NetCologne Gesellschaft für Telekommunikation mbH
- **Frank Rosenberger**, CEO, 1&1 Versatel
- **Dr. Cara Schwarz-Schilling**, General Manager and Director, WIK Wissenschaftliches Institut für Infrastruktur und Kommunikationsdienste GmbH

**Moderator:** Kerstin Stromberg-Mallmann, Talking Bridges

## ocilion Content Breakfast – Successful Ways through the Content Jungle \*

15.5. | 9:00-10:45 | Room 3

organized by:



ocilion invites to the Content Breakfast including a panel discussion (09:30-10:45 CET) about the challenges of the industry, followed by networking. Admission at the Entrance North of Koelnmesse from 09:00 CET. Information on further speakers will follow shortly. Registration is requested: [marketing@ocilion.com](mailto:marketing@ocilion.com).

- **Thomas Bichlmeir**, Head of Content, ocilion
- **Marc Heufelder**, Country Manager, YouTube Product Partnerships DACH & CEE, Google
- **Adolf Proidl**, CEO, XroadMedia GmbH

**Moderator:** Dr. Jörn Krieger, Media Journalist

## EY Endgame: Competitive Dynamics and Market Consolidation Scenarios \*

15.5. | 11:30-12:30 | Room 3

organized by:



Information on the speakers will follow shortly.

## Falling Market Prices, rising Content Costs: How can Television remain profitable for Network Operators?

15.5. | 13:00-14:00 | Room 3

- **Marco Hellberg**, Managing Director, M7 Germany (a CANAL+ Group Company)
- **Rüdiger Kohtz**, Partner Manager, EWE TEL GmbH
- **Hans Kühberger**, Managing Director, Ocilion IPTV Technologies
- **Stefan Tiemann**, Managing Director, RFT kabel Brandenburg GmbH

**Moderator:** Dr. Christoph Enaux, Partner, Greenberg Traurig Germany, LLP

## Let's take it personally: Where do we stand with Personalized TV Services and Addressable TV?

15.5. | 14:30-15:30 | Room 3

in cooperation with:



- **Carine Chardon**, Director Consumer, ZVEI
- **Jörg Meyer**, Chief Commercial Officer, Zattoo
- **Andre Prah**, Chief Distribution Officer, RTL Deutschland GmbH / Managing Director, RTL Technology GmbH
- **Adolf Proidl**, CEO, XroadMedia GmbH
- **Linette Zaulich**, Director Unscripted, ZDF Studios

**Moderator:** Dr. Jörn Krieger, Media Journalist

## Adapting to the Dynamic Media Landscape: Understanding Consumer Content Choices \*

15.5. | 10:00-10:45 | Innovation Stage

organized by:



- **Andreas Heyden**, CEO, Dyn
- **Tanja Hüther**, Head of ARD Distribution Board, ARD
- **Henning Nieslony**, Chief Streaming Officer, RTL Deutschland
- **Dr. Jörg Richartz**, Vice President Marketing & Control TV, Deutsche Telekom
- **Dr. Michael Schmid**, Managing Director Strategy & Consulting Comms, Media, High-Tech (CMT), Accenture
- **Elke Walthelm**, Chief Operating Officer and Managing Director, Sky Deutschland

**Moderator:** Tobias Sobania, Managing Director Media & Entertainment, Accenture

## FiberCo Leadership 2024 – What are the Priorities of the German Fiber CEOs? \*

15.5. | 11:30-12:15 | Innovation Stage

organized by:



- **Jan Georg Budden**, CEO and Co-Founder, Deutsche GigaNetz GmbH
- **Ralf Greßelmeyer**, CEO, GlasfaserPlus GmbH
- **Dr. Sören Trebst**, CEO, OXG Glasfaser GmbH

**Moderator:** Markus Keller, Practice Leader of Digital Infra & Telecoms EMEA, Egon Zehnder

## THURSDAY, 16 MAY 2024

### Infrastructure Summit: Networks, Digitalization, Smart City \*

16.5. | 10:00-11:00 | Room 1

- **Valentina Daiber**, Chief Officer Legal & Corporate Affairs, Member of the Executive Board, Telefónica Deutschland
- **Susanne Fabry**, Member of the Executive Board, RheinEnergie AG
- **Michael Fränkle**, Chief Technology Officer, Tele Columbus AG
- **Gertrud Husch**, Head of Department Digital Connectivity, Federal Ministry for Digital and Transport
- **Christoph Lütke**, Managing Director, vitronet Gruppe
- **Tanja Richter**, Managing Director Technology & Network Director, Vodafone Deutschland

**Moderator:** Kerstin Stromberg-Mallmann, Talking Bridges

### Inhouse Networks: Ho do we solve the Key Issue for the FTTH Roll-Out? \*

16.5. | 11:30-12:15 | Room 1

in cooperation with:



- **Gerhard Mack**, Chairman, metrofibre GmbH
- **Klaus Müller**, Director Fiber, Telekom Deutschland GmbH
- **Stefan Rüter**, CCO, OXG Glasfaser GmbH
- **Horst Schmitz**, Head of Department Technology, NetCologne Gesellschaft für Telekommunikation mbH
- **Stefan Tiemann**, Managing Director, RFT kabel Brandenburg GmbH

**Moderator:** Dr. Peter Charissé, Managing Director, ANGA The Broadband Association

### Fiber Optic Cooperations and Open Access: Best Practice Reports \*

16.5. | 12:45-13:45 | Room 1

in cooperation with:



- **Jan Backman**, Senior Advisor, VX Fiber
- **Kim Juchem**, Chief Commercial Officer, DNS:NET
- **Dirk Pasternack**, CEO, vitroconnect GmbH
- **Jörn Schoof**, Chief Commercial Officer, Unsere Grüne Glasfaser GmbH & Co. KG

**Moderator:** Dr. Frederic Ufer, Managing Director, VATM

### Fiber Optics and Municipalities: Success Factors and Pitfalls in Network Expansion \*

16.5. | 14:15-15:30 | Room 1

- **Jens Bergerhoff**, Head of Municipalities & Permit Sales, OXG Glasfaser GmbH
- **Stefan Glusa**, Managing Director, TeleKommunikationsGesellschaft Südwestfalen mbH
- **Martin Lutz**, Gigabit Coordinator, State Capital Düsseldorf
- **Andreas Mayer**, Co-CEO, Glasfaser NordWest
- **Johannes Pruchnow**, CEO, gabo Systemtechnik GmbH
- **Klaus Stratmann**, Project Leader, Competence Center Gigabit.NRW
- **Vincent Weng**, Gigabit Coordinator, Federal City of Bonn

**Moderator:** Caspar Graf von Preysing, Partner, PwC

On Thursday, 16 May 2024, attendance at ANGA COM, including the entire conference programme, is **completely free of charge**. On this day, the focus will be on the topics **in-house networks**, **open access**, **civil engineering** and **municipalities**, which are particularly important for the fiber optic roll-out.

Register online: [www.angacom.de](http://www.angacom.de)

Thursday,  
16 May 2024

**completely  
free of  
charge**

## Juniper's AI-Native Networking – Connectivity is not the same as experiencing a great Connection! \*

16.5. | 10:00-10:45 | Room 3

organized by:

nomios

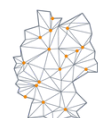
Juniper provides an end to end, full stack visibility and enhanced troubleshooting capabilities by leveraging AIOps in campus, branch and data centers, delivering a best user experience – for users and operators. AI for Networking and Networking for AI helps to make every connection count!

- **Andreas Meisinger**, Service Provider Chief Architect, Juniper Networks
- **Hannes Wierer**, Managing Director, Nomios Germany

## DIN 18220 – Opportunities and Challenges for the Fiber Optic Expansion \*

16.5. | 11:00-11:45 | Room 3

in cooperation with:



**GIGABITBÜRO  
DES BUNDES**  
Ein Kompetenzzentrum  
des Bundesministeriums für  
Digitales und Verkehr

- **Dr. Richard Bosl**, State Building Authority, Regensburg
- **Gerda Meppelink**, Senior Expert Politics and Administration, Deutsche Glasfaser
- **Rüdiger Wallmann**, Expert Digital Infrastructures, Federal Gigabit Bureau

**Moderator:** Sven Butler, Head, Federal Gigabit Bureau

## Civil Engineering in Municipalities: Experiences, Potential Savings and Acceleration Options \*

16.5. | 12:00-12:45 | Room 3

in cooperation with:

aconium

- **Alexander Baulig**, Representative, Breitband-Infrastrukturgesellschaft Cochem-Zell mbH
- **Dr. Elmar Bickert**, Lawyer / Partner, Heussen Rechtsanwaltsgesellschaft mbH
- **Simone Roth**, Managing Director, Breitband Main-Kinzig GmbH
- **Klaus Schedlbauer**, Plant Manager, Eigenbetrieb Digitale Infrastruktur, Landkreis Cham

**Moderator:** Kai Pigorsch, Managing Director, aconium GmbH

## Gigabit, TV and Product Bundles: How can local Network Operators survive the growing Competition? \*

16.5. | 13:15-14:00 | Room 3

in cooperation with:

ANGA

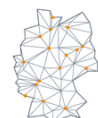
- **Gerhard Haidvogel**, Managing Director, CTO, kabelplus GmbH
- **Patrick Helmes**, Managing Director, GLASFASER RUHR
- **Stefan Hermes**, Managing Director, KomMITT-Ratingen GmbH
- **Martin Naber**, CCO, LEONET & BBV Deutschland
- **Alfred Rauscher**, Managing Director, R-KOM GmbH

**Moderator:** Dr. Andrea Huber, Managing Director, ANGA The Broadband Association

## Fiber Optic Expansion and Energy Transition: Synergies for a sustainable Future \*

16.5. | 14:15-15:00 | Room 3

in cooperation with:



**GIGABITBÜRO  
DES BUNDES**  
Ein Kompetenzzentrum  
des Bundesministeriums für  
Digitales und Verkehr

- **Richard Kaufmann**, Head of Digital Infrastructure and Telecommunications, Federal Association of the Energy and Water Industries
- **Daniel Kleid**, Manager Digital Infrastructure, Public Sector Consulting, PricewaterhouseCoopers
- **Judith Luig**, Head of Fiber Optics Department, Stadtwerke Münster GmbH & Managing Director, Glasfaser Münster GmbH & Co. KG
- **Claus Wissing**, Managing Director, WiR Solutions GmbH

**Moderator:** Sven Butler, Head, Federal Gigabit Bureau & Hülya Günes, Expert Broadband and Mobile Roll-Out, Federal Gigabit Bureau

Room 1, Room 2 and Room 3 are located in the Congress Center North; the Innovation Stage in exhibition hall 7.

All conference panels in Room 1 will be translated simultaneously (German/English).

\* Free access for all exhibition visitors and ticket categories. / \*\* The conference panels will be held in English.



**LOCATION**

**Koelnmesse  
Hall 7 & 8  
and Congress Center North**

Messeplatz  
Visitor Parking: P21  
50679 Cologne | Germany

**OPENING TIMES**

**Tuesday, 14 May 2024**  
9:00 - 18:00 CET

**Wednesday, 15 May 2024**  
9:00 - 18:00 CET

**Thursday, 16 May 2024**  
9:00 - 16:00 CET

**ENTRANCE FEES**

**Exhibition .....25.- €**  
Season ticket; authorises to visit the exhibition on all days; conference programme on 16 May 2024 included.

**Conference .....270.- €**  
Season ticket; valid for the complete conference programme including conference lounge on all days; free entrance to the exhibition included.

**Conference and ANGA COM Night .....390.- €**  
Season ticket; valid for the complete conference programme including conference lounge on all days and the evening event ANGA COM Night on 14 May 2024; free entrance to the exhibition included; limited ticket contingent.

**Executive Ticket .....980.- €**  
Season ticket; valid for the complete conference programme including conference lounge as well as press & VIP lounge with lunch buffet on all days and the evening event ANGA COM Night on 14 May 2024; free entrance to the exhibition included; limited ticket contingent.

**Conference Technology Panels .....140.- €**  
Season ticket; valid for the conference technology panels including conference lounge on all days; free entrance to the exhibition included. Does not authorise to visit the summit events and strategy panels of the conference.

**Conference Young Professionals .....40.- €**  
For persons <30 years only (verification required); season ticket; valid for the complete conference programme on all days; free entrance to the exhibition; limited ticket contingent.

**Day Ticket 16 May 2024 .....free**  
Free day ticket; authorises to visit all conference panels and the exhibition on 16 May 2024 free of charge (without conference lounge and without drinks).

**REGISTER ONLINE NOW:**

[www.angacom.de](http://www.angacom.de)



**ANGA COM NIGHT**

**Tuesday, 14 May 2024**

Relax | Socialize | Enjoy